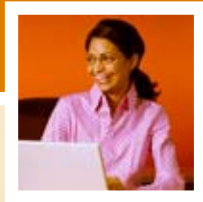
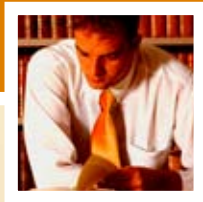


CIMA

MY JOBS

**183,000 finance professionals
in 168 countries**



'We have used CIMA MY JOBS for the last 12 months and it is one of the most successful advertising platforms to attract top performing specialists for our finance roles.'
Tamsin Levine,
Group Finance Tesco



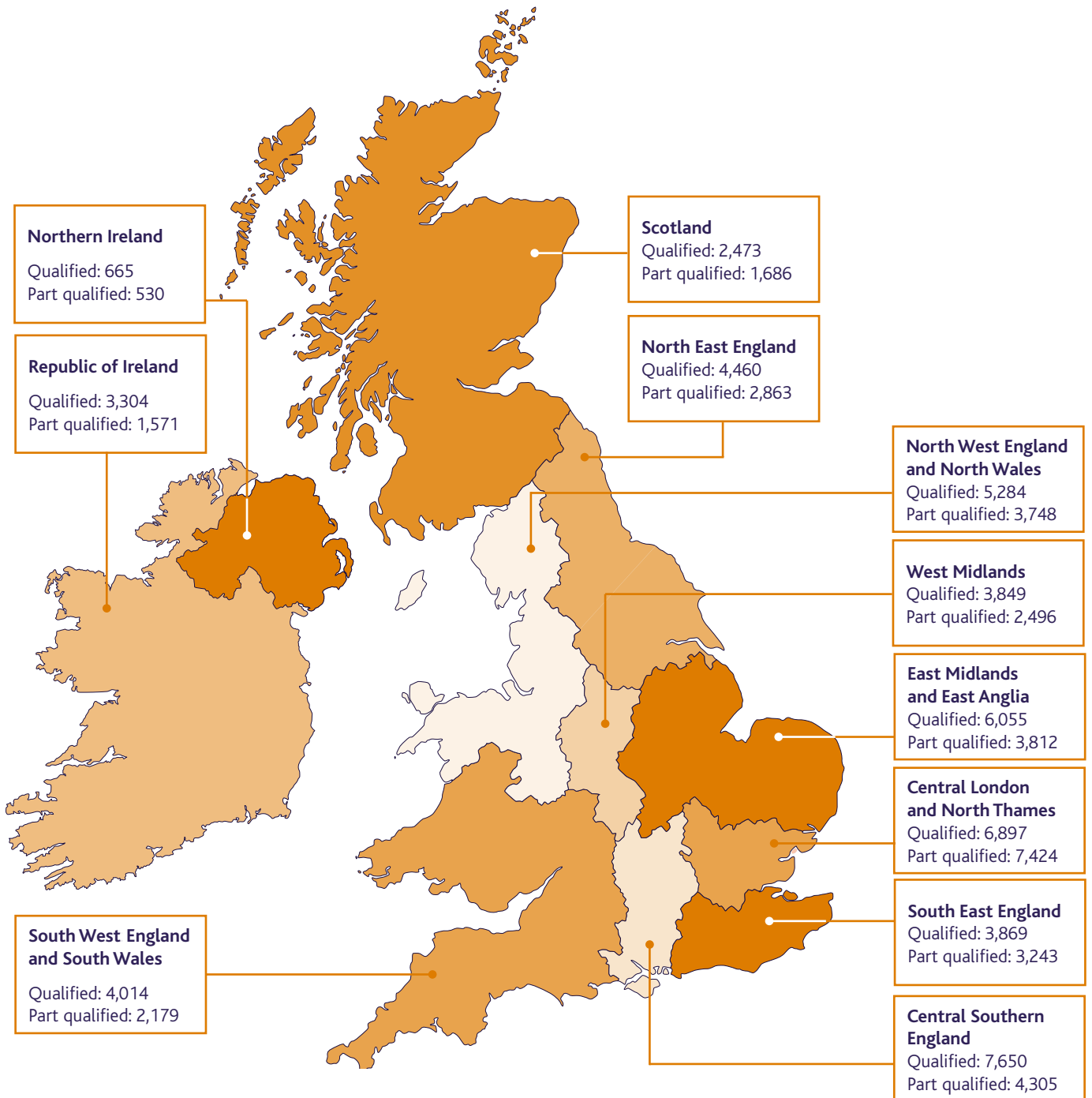
CIMA Recruitment Solutions
United Kingdom

www.cimaglobal.com/myjobs



CIMA membership

Our audience



CIMA membership

Our audience



62% of students are looking to move jobs in the next two years.

7% of members are considering working overseas

Typical job titles

- CEO
- CFO
- Managing Director
- Finance Director
- VP Finance
- Director
- Finance Manager
- Commercial Finance Manager
- MI Finance Manager
- Financial Controller
- Accounts Manager
- Purchase Ledger Clerk

The average remuneration package for a CIMA member in 2010 was **£65,267**

Around half of CIMA members (52%) intend to change jobs in the next two years.

The average basic salary for a CIMA student is **£30,817**

Region	Students (Part Qualified)	Members (Qualified)	Total
Central London and North Thames	11292	9001	20293
Central Southern England	6568	9600	16168
East Midlands and East Anglia	5591	7395	12986
North East England	4071	5312	9383
North West England and North Wales	5402	6236	11638
Northern Ireland	717	794	1511
Republic of Ireland	2014	3654	5668
Scotland	2440	3012	5452
South East England	4737	4895	9632
South West England and South Wales	3449	4944	8393
West Midlands	4341	4896	9237
TOTAL	50622	59739	110361

Stats and figures

Most popular job searches

- Accountant
- Business Analyst
- Financial Analyst
- Commercial Manager
- Financial Controller
- Assistant Accountant
- Part qualified
- Management Accountant
- Finance Manager
- Financial Director
- Treasury
- Accounts Payable

200,000 job searches carried out each month by the CIMA membership

ABCe audited site traffic



Broadbean compliant



What are the main reasons you have chosen to use CIMA MY JOBS again?

NORAS SURVEY 2010

1. I trust the website/It has a good reputation
2. I find it easy to use
3. It has a good selection of jobs for me

Testimonials

'We have used CIMA MY JOBS for the last 12 months and it is one of our most **successful advertising platforms** to attract top-performing specialists **for our finance roles**. We use it for a considerable variety of finance vacancies across the business, from our finance graduate programme to experienced qualified hires. I continue to be impressed with the responses from high quality candidates.'

Tamsin Levine, Recruitment and Talent Manager, Group Finance, Tesco

'BAE Systems have found that the facility to advertise our graduate finance vacancies via the CIMA global website has given us direct access to a quality talent pool of resource.'

Liz Wrenn, FLDP Manager – Finance Development for BAE Systems



Clients



vodafone



i'm lovin' it

bp



Banking & financial services

RBS
Zurich
Blackrock
BNP Paribas

Retail & FMCG

Waitrose
Tesco
Starbucks
The co-operative

Manufacturing

Airbus
Ford
SABMiller
Sunseeker

Telecommunications

Vodafone
O2
Blackberry
3mobile

Media & entertainment

Sky
Betfair
Burson-Marsteller
Electronic Arts

Other

Deloitte
Hays Senior Finance
Michael Page
Cisco Systems

‘Aston Martin has run two successful campaigns using the CIMA MY JOBS website; recruiting for graduate, part qualified and qualified positions over the past six months. We believe it offers both cost and time-efficient access to suitably skilled and experienced applicants from a broad geographical and sector background.’

– Ian Palmer, Product Development Financial Controller.

Ian Palmer, Product Development Financial Controller



CIMA MY JOBS Job site

CIMA MY JOBS is the specialist international job site for our 183,000 members and students across 168 countries. All roles on the site are displayed across the cimaglobal.com network, giving you access to 288,000 unique visitors each month.

BRANDED JOB POSTING

- Text listing + company logo

4 weeks for **£350**

(Buy online and save £50 per job listing)

CV DATABASE

- Search 10,000 registered CIMA candidate profiles
- Search options include: location, salary, job title and keyword

Unlimited access for £900

(A maximum of 50 CVs can be downloaded during your 1 month access)

RECRUITER A-Z COMPANY LISTINGS

- Enhance your employer brand with a branded listing on the A-Z
- Format includes logo, company profile and link to your jobs and website

6 months for £900

12 months for £1,500

NUMBER OF JOBS	PRICE PER JOB POSTING	SAVINGS
1	£350	
2-4	£300	£50
5-9	£250	£100
10-14	£200	£150
15-19	£150	£150
20-29	£150	£150
30+	Enquire with your account manager	

CIMA MY JOBS

Job site

CIMA MY JOBS [Subscriber Log in](#)

This week our featured employer is **Sunseeker**. Few brands can confidently claim to rank amongst the world's finest. **Sunseeker** is one of them. A brand with enormous global strength, part of its success lies in the commitment to constantly set new standards and benchmarks.

Our client in Poole, Dorset seeks a **Qualified CIMA Accountant**. This is a senior management accounting role working within a team reporting to the Financial Controller. Your role will be to prepare the monthly management accounting pack, producing the annual budget and improving the monthly reporting processes.

If you're interested in vacancies in your region why not browse some of the jobs below.

You can also keep updated by signing up to our [job alerts via email](#) or let recruiters work for you and [add your CV](#) to our database.

Once you've found the job you like why not visit our [job search clinic](#) for advice on interview questions, sample CVs and cover letters....[more](#)

- Senior Management Accountant (Finance)** Dorset, £30k
- Finance Analyst (Practice)** Surrey, £50k - £55k
- VP (Finance)** Hong Kong SAR, competitive
- Finance Manager (Practice)** Izmir, £48k - £75k
- Accountant (FMCG)** Switzerland, €55k - €70k

[Upload your CV](#) | [Jobs by email](#) | [Careers advice](#)

www.cimaglobal.com/myjobs

JOB OF THE WEEK – TEXT LISTING + SPONSORSHIP

- Sponsorship option allows you to include up to 100 words + links in the email
- Text listing includes job title, location and salary linked direct to your job
- Choose from 9 targeted regions across the UK
- Both options are inclusive of a branded job listing

1 week text listing for £450

1 week sponsorship for £800

CPD courses Thought leadership

[Print](#) [Bookmark or share](#)

Our locations
CIMA is globally recognised: qualify with us and work around the world.

- > Global salary surveys
- > Case studies
- > Global reciprocal membership

Choose a Location

Australia

Students **Members** **Employers** **Our locations**

World's largest professional body of accountants. We offer the most relevant education for business.

Embark on management development

Tools for member development

on demand

CIMA MY JOBS

- CIMA Graduate Training Scheme**
Competitive
United Kingdom & Netherlands
- Finance Business Analyst**
China £26k + ETR plus bonus
Midlands
- Assistant Management Accountant**
GBP 25198-25198 per annum
City of London

RECRUIT LOCALLY – JOB SEARCH WIDGET

- Exclusive promotional position as 1 of 3 jobs in each widget
- Your job is geo-targeted to the CIMA audience across 9 regional options in the UK
- Your role will appear across cimaglobal.com website (283,000 unique visitors per month)

2 weeks for £700

CIMA MY JOBS

Job site

CIMA MY JOBS Jobseeker Log in

Home Job search Upload your CV Jobs by email Recruiter A-Z Careers advice Your account RSS feeds Recruiters

Welcome to CIMA MY JOBS - your international job site. Thursday 31 March 2011
Find your latest finance and accounting role from 1,574 jobs

Search

Keywords

Location

Search [Advanced search](#)

Recent job postings

Gestionnaire paires H/F
Hays Accountancy & Finance (France) | EUR 20000-21600 per annum

Cost Management Accountant
Investigo Ltd | GBP 65000-75000 per annum

Upload your CV

Employers search our database every day.

Get jobs by email

We'll send you the latest jobs, relevant to you.

Browse by sector

- Practice (252)
- Banking (137)
- Defence and military (1)
- Education and training (8)
- Financial services (839)
- Healthcare/NHS (3)
- Insurance (40)
- IT (28)
- Legal (22)
- Leisure and hospitality (16)
- Management consultancy (4)
- Manufacturing (61)
- Marketing and advertising (11)
- Media and entertainment (55)
- Not for profit/charity (14)
- Oil, gas and energy (5)
- Other (89)
- Pharmaceutical/medical (5)
- Property and construction (14)
- Public sector (3)

More

Featured jobs

Aston Martin
Senior Finance Analyst
Aston Martin | Up to £42K + Benefits
Monday 28 March 2011

Deloitte.
Deloitte graduate vacancies - Consulting, Enterprise Applications
Deloitte |

ADVERTISE WITH US
Register and upload your vacancy today.

Featured recruiters

HAYS
Recruiting experts worldwide

HONDA
The Power of Dreams

vodafone

JAGUAR

FEATURED JOB LISTING

- Displayed on the homepage
- Enhanced exposure with logo linking to your job listing

4 weeks for £550

ONLINE ADVERTISING

- Campaigns are run of site or targeted as per your brief
- Minimum booking of 30,000 page impressions
- Drive targeted traffic to your roles and ensure your employer brand gets noticed

Run of site £40 per 1,000 page impressions
Targeted £60 per 1,000 page impressions

FEATURED RECRUITER LISTING

- Displayed on the homepage with company logo
- Enhance your employer brand with candidates linking to your job listings or website

4 weeks for £550

CIMA MY JOBS

Job site

The screenshot shows the CIMA MY JOBS website interface. At the top, there is a navigation bar with 'CIMA MY JOBS' and a 'Jobseeker Log in' button. Below this is a secondary navigation bar with links: Home, Job search, Upload your CV, Jobs by email, Recruiter A-Z, Careers advice, Your account, RSS feeds, and Recruiters.

The main content area features a search bar with 'financial analyst' entered. A red dashed box highlights the search bar and the 'Search' button. Below the search bar, there are options for 'Email me jobs like these' and 'RSS feeds for this search'. The search results show 'Found 293 jobs matching your criteria containing the words 'financial analyst''. Below this, there are filters for 'List style' (Less information, More information) and 'Sort list by' (Latest, Salary, relevance).

The first job listing is for 'Financial Analyst' by KennedyPearce consulting. The listing includes the company logo, job title, location (City of London), salary (GBP 40000-40000 per annum), and a list of features: 'All jobs with KennedyPearce Consulting'. A red dashed box highlights the job listing and the company logo. Below this, there are two more job listings: 'Financial Modeller & Analyst' by Hays Senior Finance and 'Financial Analyst' by CMC CONSULTING. The CMC listing includes the company logo, job title, location (Leeds), salary (Up to 55000 UKP per year), and a list of features: 'All jobs with CMC Consulting Limited'.

KEYWORD RESULT SPONSORSHIP

- Your role appears prominently at the top of the search results page
- Sole sponsorship of a premium keyword
- Price includes a branded job listing
- Drive relevant traffic to your job

4 weeks for £700

PREMIUM JOB LISTING

- Highlighted in search results + company logo

4 weeks for £375

Packages and bundles

Job site

PQ PACKAGE

Extend your reach into our part qualified audience with a highly targeted campaign

- Featured job posting (1 month)
- Banners across cimaglobal.com (30,000 page impressions) – targeted at PQ students only
- Premium keyword sponsorship (1 month)

Discounted price **£1,800**
(saving of £650)

QUAL PACKAGE

This package will ensure you have targeted access to the highly sought-after QUALIFIED member

- Featured job posting (1 month)
- Banners across cimaglobal.com (30,000 page impressions) – targeted at QUALIFIED members only
- Premium keyword sponsorship (1 month)

Discounted price **£1,800**
(saving of £650)

RAPID RESPONSE

A combination of digital solutions for immediate action and response

- Featured job posting (1 month)
- Job of the week text listing (1 week)
- Unlimited CV Database access (terms and conditions apply)
- Recruit Locally widget text listing (2 weeks)

Discounted price **£1,800**
(saving of £800)

GRADS PACKAGE

CIMA recruits more than 20,000 new students each year – ensure your employer brand reaches them!

- Branded job listing (4 weeks)
- Banners across cimaglobal.com (30,000 page impressions) – targeted at PROSPECT students only
- Featured Recruiter listing (4 weeks)
- Targeted HTML email to our HOT PROSPECTS audience (up to 3,000 recipients)
- Recruiter A-Z company listing (up to 6 months)

Discounted price **£3,000**
(saving of £2,575)



CIMA's e-DM campaigns are impressive with an average open rate of 28.5% and click through rates of 6%.

Direct mail

CIMA can work with you to create direct mail campaigns for specific segments of our membership, and create lists that are designed to achieve the best possible match between our members and your recruitment requirements.

SELECTION CRITERIA INCLUDE THE FOLLOWING:

- Geography
- Qualification level
- Years of experience
- Job title
- Industry sector

Direct mail (postal)

£275 per 1,000 contacts

Branded HTML email campaigns

£425 per 1,000 contacts + setup fee £200

Online advertising

Our registered membership visit the CIMA website regularly to engage with our unique content and services, as this is one of the principal channels through which CIMA members can keep up-to-date with developments and news.

Make the most of your employer brand and increase traffic to your jobs by strategically placing adverts across specific CIMAglobal webpages. Your recruitment campaign can be specifically targeted at qualified members or part-qualified students.

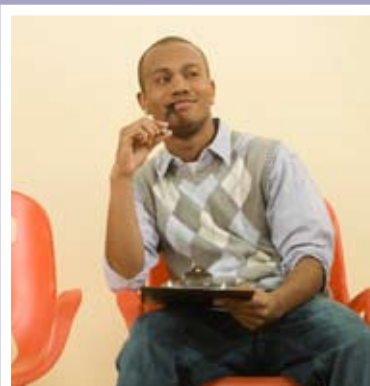
Run of site campaigns

£40 per 1,000 page impressions

Targeted campaigns

£60 per 1,000 page impressions

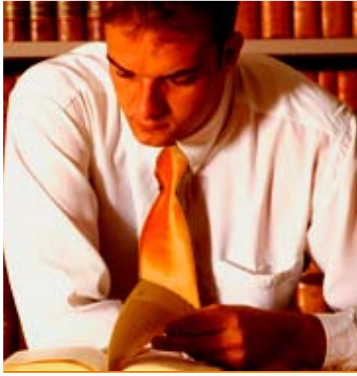
* Minimum campaign bookings of 30,000 page impressions



cimaglobal.com

283,777 unique users – ABCe November 2010

183,000 registered users



The CIMA Global Business Challenge is sponsored by Barclays with 2,000 teams competing across 17 countries.

E-newsletters

With reach to more than 145,000 job seekers, our email newsletter is an attractive way of reaching interested qualified and part-qualified candidates.

Live event sponsorship

Sponsorship offers a highly visible association with the CIMA brand, as well as giving you the opportunity to directly interact with the CIMA audience.

Magazines

Financial Management

CIMA's official magazine is circulated to 145,000 qualified members and part-qualified students each month.

Excellence in Leadership

Excellence in Leadership is a series of official quarterly publications specifically designed to address the Continuing Professional Development (CPD) needs of top-tier CIMA members.



Contacts

For further information about rates and specifications, please visit our website: www.cimaglobal.com/commercial or contact us directly for a call back.

Hilton Young

Commercial Account Director – CIMA Media

T: +44 (0)20 7775 5522

E: hilton.young@cimaglobal.com

* Prices are subject to change without notice.
Prices and availability are subject to change at any time by CIMA.